



New Head of Aftersales & Customer Service at Bugatti

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HOLGER BRANDT SUCCEEDS DAVID GARCIA IN MOLSHEIM

Change of personnel at Bugatti. Holger Brandt succeeds David Garcia in his former position as Global Director for Aftersales & Customer Service at Bugatti. Garcia will start his new job as Global Aftersales Director at VW Commercial Vehicles within the Volkswagen Group from June. "It is both a pleasure and an honor for me to work with those incomparable hyper sports cars and for a company as exclusive and rich in tradition as Bugatti. I'm really looking forward to it," explains Holger Brandt.

The 47-year-old can already look back on a long career in the automotive industry. After training as a vehicle mechatronic engineer, Brandt studied vehicle technology at the Cologne University of Applied Sciences. After having graduated as a qualified engineer (FH), he began working as a project engineer at Audi AG in Germany and China.

After four years, he took a job at a strategy consultancy, only to find himself working for Porsche from 2004 onwards. Since then he has held various managerial positions within the company, most recently as Executive Director After Sales & Business Development for Porsche Japan.

"My priority is to further optimize the excellent and exclusive Customer Service in collaboration with our worldwide service partners and, at the same time, to develop further attractive service offers for our customers by using new technologies," says Holger Brandt.

Christian Mastro, Member of the Board of Management at Bugatti and responsible for Sales, Customer Service and Licensing, welcomes the new employee: "Being a highly qualified and auto-affine manager, who has a great international network and brings a deep technical understanding of our hyper sports cars, Holger Brandt is a great asset to our team. I am sure that he will actively support Bugatti and help to look after our global dealers and Bugatti enthusiasts with great care."

"I would like to explicitly thank David Garcia for his excellent work over the past two and a half years. I wish David Garcia all the best and good luck for his future career," says Christian Mastro.

About Bugatti

Bugatti Automobiles S.A.S. manufactures the most powerful, fastest, most exclusive production hyper sports car in the world. The French luxury brand has been based in Molsheim, Alsace, intermittently since it was founded in 1909. Between 2005 and 2015 the Veyron was created, representing the first modern hyper sports car, of which a total of 450 were built by hand. The employees in Molsheim have been producing the Chiron¹ models since autumn 2016, and have only recently started producing the Divo².

With an output of 1,500 hp, never before produced by series vehicles, a torque of 1,600 Newton meters at 2,000 to 6,000 rpm and numerous technical innovations, the Chiron has been setting new standards in automotive engineering ever since. Bugatti delivered 70 vehicles to customers in 2017, and 76 vehicles in 2018. In 2019, 81 vehicles were delivered to customers. Bugatti has announced the construction of 500 models – currently there are only 100 Chiron left to be ordered. Bugatti has been part of the Volkswagen Group since 1998 and employs more than 300 people. The majority of them work in Molsheim, in Alsace. With 37 dealers

and service partners in 18 countries in Europe, North America, the Middle East and Asia Pacific, Bugatti is a global player.

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¹ CHIRON: Fuel consumption, l/100km: urban 35.2 / extra-urban 15.2 / combined 22.5; combined CO₂ emissions, g/km: 516; efficiency class: G* [WLTP: Fuel consumption, l/100km: low 43.3 / medium 22.2 / high 18.0 / particularly high 18.3 / combined 22.3; CO₂ emissions, combined, g / km: 506; efficiency class: G]

² DIVO: Fuel consumption, l/100km: urban 35.2 / extra-urban 15.2 / combined 22.5; combined CO₂ emissions, g/km: 516; efficiency class: G* [WLTP: Fuel consumption, l/100km: low 43.3 / medium 22.2 / high 18.0 / particularly high 18.3 / combined 22.3; CO₂ emissions, combined, g / km: 506; efficiency class: G]