



Exclusive European Roadshow: The Chiron Pur Sport in Frankfurt and Munich

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TWO LAST STOPS IN GERMANY BEFORE THE NEWEST MEMBER OF THE CHIRON FAMILY CONTINUES ON ITS TOUR TO SWITZERLAND.

The Chiron Pur Sport¹ is currently on tour across Europe. For its last two appearances in Germany, it chose another two impressive cities. After Hamburg and Düsseldorf, customers were able to admire the most agile member of the Chiron² family in Frankfurt and Munich.

On the one hand, there is Frankfurt with its famous skyline and cosmopolitan flair in the banking center of Germany. On the other hand, there is Munich with its historic old town and luxury lifestyle. The new Chiron Pur Sport shines in both environments. The Dörr Group, one of the top sports car dealers in Germany, is responsible for both locations. "Since 2011, Frankfurt is our main site, but for a brand like Bugatti, the location in Munich is particularly important. The purchasing power in southern Germany is enormous and the customer feedback for the Chiron Pur Sport exceeded our expectations," explains Rainer Dörr, owner of the Dörr Group. The location in Munich is unique in the world, since it is both, a boutique and a showroom. Together with Frankfurt, the Dörr Group is the second strongest Bugatti dealer partner worldwide.

With its optimized aerodynamics, shorter gear ratio and completely new tires, the Chiron Pur Sport is considered the most agile member of the Chiron family. It costs 3 million euros net and is limited to 60 units. Production at the company's headquarters in Molsheim, France, will begin in the second half of 2020.

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¹ CHIRON PUR SPORT: This model is not subject to Directive 1999/94/EC, as type approval has not yet been granted.

² CHIRON: Fuel consumption, l/100km: urban 35.2 / extra-urban 15.2 / combined 22.5; combined CO₂ emissions, g/km: 516; efficiency class: G* [WLTP: Fuel consumption, l/100km: low 43.3 / medium 22.2 / high 18.0 / particularly high 18.3 / combined 22.3; CO₂ emissions, combined, g / km: 506; efficiency class: G]

