



Bugatti Divo – First customer vehicles just before delivery

MOLSHEIM 20 07 2020

EXPERTS CHECK EVERY DIVO IN AN EXTENSIVE DYNAMIC APPROVAL DRIVE BEFORE HANDOVER.

A special film covers the carbon body, protective covers are in place throughout the interior. A special test cover replaces the underbody to avoid damage to the customer vehicle. The first Divo¹ will soon leave the Atelier in Molsheim in Alsace, France. But before Bugatti delivers the first Divo vehicles to customers, each individual car must prove that it meets the French luxury manufacturer's high standards of perfection – in an extensive final approval test drive.

"Each vehicle is intensively tested and checked before delivery so that we can guarantee the absolute quality of our hyper sports cars such as the Divo. We want to get as close to perfection as possible. Our customers expect that from us," says Christophe Piochon, Member of the Board for Production and Logistics at Bugatti and Molsheim Site Manager. Outstanding quality and craftsmanship are two important cornerstones in the over 110-year history of Bugatti and still serve as the benchmark and motivation today. The company founder Ettore Bugatti maintained that a technical product was perfect only if it was also perfect from an aesthetic point of view.

Four intensively trained employees from the Atelier and two from the quality assurance department test every hand-built Divo. Before the Divo rolls onto the road for the first time after assembly, two employees cover the body with eight square metres of a special protective film. Instead of the original underbody, they fit an underbody especially for test purposes and replace the original wheels with a set of test wheels. The technicians check all electronic functions of the vehicle and adjust the chassis including the wheel toe.

Test drive lasts five hours

Since 2005, Steve Jenny has been responsible for issuing the dynamic approval for the hyper sports cars. As a quality assurance expert, he pays attention to even the tiniest details. He has painstakingly checked 95 percent of all Bugatti cars that have been built by hand in Molsheim up to the present day, and has driven over 340,000 kilometres in the Veyron, Chiron² and now also the Divo while doing this. "I found my absolute dream job over 15 years ago. But it is also a job with a lot of responsibility," explains Steve Jenny. The quality checklist for the Divo contains over 100 points that he must tick off.

Steve Jenny first checks whether the vehicle complies with the homologation that is required for the region to which it will be delivered. He also performs a final check of the customer's chosen configuration. Have all the customer's wishes and options been realised correctly? In the third step, the quality inspector tests all electrically operated functions such as the control display, power windows, navigation, sound system and air conditioning system.

Only after this check has been completed does Steve Jenny start the W16 engine and drive slowly out of the Atelier. The test drive takes up to five hours and covers around a 300-kilometre route through Alsace. It takes the car through the Vosges mountains and includes stretches on public roads and motorways. During the dynamic approval test, Steve Jenny checks the response of the Divo to steering and driving commands over the course of the next few hours. "The bending and hilly roads of the Vosges mountains are ideal for this test drive.

Here I can check the steering, cornering behaviour, shift points and hill starts," explains Steve Jenny.

For acceleration and high-speed tests, every Divo drives on the closed runway at the Colmar airport. Here, the Divo can be subjected to various functional tests that require speeds of over 250 km/h. Steve Jenny continues to work through his checklist: Launch Control, driving in the different driving modes, airbrake function, fast lane changes at 170 km/h, braking behaviour as well as full braking from 160 km/h to 0, ESP check and whether the full power of 1,500 PS is also available at 340 km/h, for example. "During the tests on the closed airfield, I can drive the Divo undisturbed and safely and can check all functions once more even at high speeds," he says.

After leaving Colmar airport, the car is then driven at a more sedate speed on the motorway in order to cool down the 8.0-litre W16 engine with 1,500 PS and 1,600 newton metres. "With such an individual vehicle like the Divo which has largely been built by hand, a few things can come up after the drive which we then have to correct. But that is exactly our approach. We want to find any small but nevertheless possible points of criticism and eliminate them before delivery. Only then will the customer be happy with their Divo," says Steve Jenny. He records any reactions, noises or impressions that appear strange or not ideal to him on a voice recorder while driving. After the drive, he enters his comments on the vehicle routing card and analyses them together with his colleagues on the following day. The Divo is prepared for the next step only when the trained test drivers cannot hear even the tiniest sound that is out of place or feel any disturbing vibration. After the vehicle returns to the Atelier, the technicians change the gearbox oil as well as the wheels that belong to the car and fit the original underbody. This is followed by a last one-hour test drive over 50 kilometres in order to issue the final dynamic approval.

Six hours for the final visual approval

After the technicians have spent a day meticulously removing the body protection, true paint artists produce the finish during the course of two whole days. Four further employees wearing fine, white cotton gloves then check the surfaces for perfect finishing during a more than six-hour audit inspection. Only when the Divo is standing perfectly in the daylight-bright light beam of the Atelier's own light tunnel does Christophe Piochon then spend around one hour inspecting every model that is ready for delivery. "We invest an immense amount of time and effort, but this allows us to ensure that only vehicles close to perfection leave the Atelier," explains Christophe Piochon.

With the Divo hyper sports car, Bugatti is reviving its long coachbuilding tradition. As part of this, the French manufacturer creates unparalleled and highly customised masterpieces of automotive craftsmanship. The high-performance hyper sports car has its own exclusive character, offers enhanced agility and should not be missing from any hyper sports car collection of Bugatti enthusiasts. Bugatti will deliver only 40 Divo vehicles to its customers in the coming months – at a net unit price of 5 million euros.

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¹ DIVO: Fuel consumption, l/100km: urban 35.2 / extra-urban 15.2 / combined 22.5; combined CO₂ emissions, g/km: 516; efficiency class: G* [WLTP: Fuel consumption, l/100km: low 43.3 / medium 22.2 / high 18.0 / particularly high 18.3 / combined 22.3; CO₂ emissions, combined, g / km: 506; efficiency class: G]

² CHIRON: Fuel consumption, l/100km: urban 35.2 / extra-urban 15.2 / combined 22.5; combined CO₂ emissions, g/km: 516; efficiency class: G* [WLTP: Fuel consumption, l/100km: low 43.3 / medium 22.2 / high 18.0 / particularly high 18.3 / combined 22.3; CO₂ emissions, combined, g / km: 506; efficiency class: G]