



A (virtual) drive in the Bugatti Bolide

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THE BUGATTI BOLIDE IS NOW AVAILABLE IN THE CSR RACING 2 MOBILE GAME.

Once again Bugatti has partnered with Zynga's mobile game CSR Racing 2 (CSR2) to virtually deliver the pure athleticism and race-ready performance of the Bugatti Bolide¹ to players and drivers across the world. CSR2 players will be the first to experience the exploding performance of the Bugatti Bolide.

In the mobile game, players can compete against each other in drag races with different vehicles in various categories. They score points if they win their race, and these points can be used to upgrade their vehicle or purchase a more powerful model. Gamers from around the world race against each other in real time on different race tracks as part of regular game events, such as the Golden Cup, an event with a four-year history, or the Evolution Cup.

To win these races, a high-performance vehicle is indispensable. And which track-focused vehicle could be more suitable than the technological concept of the Bugatti Bolide with its iconic 8.0-litre W16 engine delivering 1,850 PS[°], its weight-to-power ratio of only 0.67 kg per PS and its simulated top speeds exceeding well above 500 km/h? This extreme hyper sports car was specifically designed for use on the racetracks. In 3:07.1 minutes it completes a lap of Le Mans and in 5:23.1 minutes it gets around the Nordschleife^{°°}. A unique vehicle in every garage... even the virtual ones.

"We are thrilled to have our fans experience the raw track-ready power of the Bugatti Bolide virtually through CSR2," says Stephan Winkelmann, President of Bugatti. "Interactive entertainment allows racers across all generations to get behind the wheel of our latest hyper sport cars and feel their performance."

This is not the first collaboration between Zynga and Bugatti. Since last year, gamers have been able to add vehicles including the exclusive Chiron Pur Sport², the Chiron Super Sport 300+*, La Voiture Noire³ and the Centodieci⁴ to their garage, configure them and use them to race along the drag strip.

CSR2 is available to download for free on the App Store (→ <https://apps.apple.com/us/app/csr-racing-2-1-racing-games/id887947640>) as well as the Google Play Store (→ https://play.google.com/store/apps/details?id=com.naturalmotion.customstreetracer2&hl=en_US)

. For more information about CSR2, visit the game's community channels on Facebook (→ <https://www.facebook.com/csrracinggame/>), Twitter (→ <https://twitter.com/CSRRacing>), Instagram, (→ <https://www.instagram.com/csrracing/>) and YouTube (→ <https://www.youtube.com/user/naturalmotiongames>).

[°] Using 110 octane racing fuel; Engine output with 98 octane fuel at 1,600 hp.

^{°°} Based on simulations.

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¹ BOLIDE: Fuel consumption, l/100km: this is a concept study and therefore not subject to Directive 1999/94/EC.

² CHIRON PUR SPORT: WLTP: Fuel consumption, l/100km: low 44.6 / medium 24.8 / high 21.3 / extra high 21.6 / combined 25.2; CO₂ emissions combined, g/km: 572; efficiency class: G

³ LA VOITURE NOIRE: This model is not subject to Directive 1999/94/EC, as type approval has not yet been granted.

⁴ CENTODIECI: This model is not subject to Directive 1999/94/EC, as type approval has not yet been granted.